Case study on Epitome TRC

What is case study?

Case study is a research methodology, typically seen in social and life sciences. There is no one definition of case study research. However, very simply… ‘a case study can be defined as an intensive study about a person, a group of people or a unit, which is aimed to generalize over several units. A case study has also been described as an intensive, systematic investigation of a single individual, group, community or some other unit in which the researcher examines in-depth data relating to several variables.

Objectives of case study

Objectives can be general or specific. The **general objective** of your study states what you expect to achieve in general terms. **Specific objectives** break down the general objective into smaller, logically connected parts that systematically address the various aspects of the problem. Your specific objectives should specify exactly what you will do in each phase of your study, how, where, when and for what purpose.

* Define the focus of your study
* Clearly identify variables to be measured
* Indicate the various steps to be involved
* Establish the limits of the study
* Avoid collection of any data that is not strictly necessary.

Who is the case study all about?

Case study is all about the Epitome TRC company. Epitome TRC is always a helping hand to enrich your existing skills and broaden your thoughts, scope to have an excellent career growth and development.

We believe in our pupil to enhance the skills with our explicit modules with technical-non technical expertise, so to enable them to pursue a successful career, so to have their dreams, ambitions by exploring their potentials to get their dreams come true.

Where is this training conducting?

The training is conducting on the online platform. It can be attended from home only. All we have to good internet, laptop.

What is all about?

The training is all about the Social Media Marketing Inter at the Epitome Training and Recruitment Consultants. It was conducting on Monday, May 16th, 2022 at 11 AM. It is all about enhancing my skills and experiences for my better future. It is a good source of learning platform.

Why (Objective to be held this)?

The objective of the joining training are-

1. To secure an internship position as a marketing trainee with your organization. Coming with exceptional skills and the ability to market products and advertise for the benefit of the organization.
2. Eager to achieve and learn all the aspects of social media marketing from this training center.
3. Gain knowledge and experience in social media marketing.
4. Seeking a training internship position with Xyz Company to build upon the necessary skills for an advertising agency. I am keen to gain expertise on the company’s brands, products and services. Looking forward to reaching to customers for the benefits of new or established products.
5. To improve my marketing skills and team skills which helps to build my career with this internship.

When to be conduct?

It will be conducting on weekend expected batches. Hope every inter will be not having any problem. The weekend batches are more successful and interesting batches.

How it should be conducting?

It can be conducting through various mode like-

* Microsoft powerpoint
* Webinar
* skype
* zoom meeting etc etc

This is a much more interesting way to conducting a meeting.